



Jeep® India Celebrates 8 Years of Boundless Freedom, Innovation, and Adventure with the Jeep Compass Anniversary Edition

- The 2024 Jeep Compass Anniversary Edition includes an exclusive set of accessories that enhances both its legendary design and performance.
- Highlights include striking Velvet Red Front Grille Embellisher, dynamic Velvet Red Seat Covers, a commanding Hood Decal, an integrated Dashcam, and sleek White Ambient Lighting set this edition apart.
- Now available for bookings at Jeep dealerships nationwide and on the Jeep India website.

Pune, 3rd October 2024: Jeep® India is celebrating eight years of empowering adventure seekers and trailblazers with the launch of the limited edition Jeep Compass Anniversary Edition. Designed for those who crave freedom, innovation, and unrelenting excitement, this special edition honors Jeep's legacy while pushing boundaries for modern-day explorers.

Celebrating this milestone, **Kumar Priyesh, Brand Director, Jeep India**, shared, "The Jeep Compass Anniversary Edition embodies our unwavering commitment to adventure, design excellence, and innovation. It's a tribute to the Jeep spirit—crafted for those who live life without limits. This special edition isn't just a celebration of our past; it's an invitation to the next generation of Jeep enthusiasts to embrace the journey ahead. We're thrilled to offer this edition as a token of our gratitude to the Jeep community and a call to new adventurers to step into the Jeep Life."

The limited edition Jeep Compass Anniversary Edition is packed with distinct, high-impact accents that distinguishes the nameplate. The Dual Tone Hood Decal alongside a matching Velvet Red Embellisher on its 2nd 7-slot grille sharpens the exterior's dynamic appeal. Balancing a beautiful and advanced interior cabin with rugged yet stylish exterior design, the 2024 Jeep® Compass is a masterpiece on the move. The luxurious interior is further accentuated with Velvet Red Seat covers that invite its occupants to experience sophistication on every journey.

Alongside these new elements, the Anniversary Edition packages exclusive set of accessories that enhances its suave quotient. These include the integrated dashcam, providing enhanced safety by recording every moment of your journey, and white ambient lighting, which lends a sophisticated and calming atmosphere to the vehicle's interior.

Step into the world of Jeep and discover the ultimate combination of premium performance and bold design. The **Jeep Compass Anniversary Edition**—built for those who dare to live beyond the ordinary.

For more information on the Jeep 'Freedom of Adventure' offers and to book a test drive, please visit www.jeep-india.com or contact your nearest Jeep dealership.

About Jeep Brand:





Built on more than 80 years of legendary heritage, Jeep is the authentic SUV with capability, craftsmanship, and versatility for people who seek extraordinary journeys. The Jeep® brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence. Jeep® Wave, a premium owner loyalty and customer care program that is available to the entire Jeep® line-up, is filled with benefits and exclusive perks to deliver Jeep® owners the utmost care and dedicated 24/7 support.

In India, the Jeep vehicle line-up consists of the Wrangler, Compass, Meridian, and Grand Cherokee. India is the first country for the Jeep brand outside of North America to make 4 models locally and for exports to other right-hand drive markets around the world. The Jeep brand is part of the portfolio offered by leading global automaker and mobility provider Stellantis.

About Stellantis:

Stellantis (NYSE / MTA / Euronext Paris: STLA) is one of the world's leading automakers and a mobility provider. Its storied and iconic brands embody the passion of their visionary founders and today's customers in their innovative products and services, including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, Fiat, Jeep, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. Powered by our diversity, we lead the way the world moves – aspiring to become the greatest sustainable mobility tech company, not the biggest, while creating added value for all stakeholders as well as the communities in which it operates. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

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