



Press Release

For Immediate Release

Jeep® Compass Trailhawk: India's first production SUV to cross The Great Indian Desert – 1200+ KM of extreme terrain road-free

The mission behind the adventure was to put the Jeep® Compass Trailhawk to an ultimate challenge to demonstrate its innate ability and tough built to traverse across the most difficult terrains.

- The 'Trail-Rated' Jeep® Compass Trailhawk traversed over massive sand dunes, rocky terrains and salt plains, proving to be a reliable partner on the 1,280-kilometer journey
- Abhimanyu Alsisar, the Prince of Alsisar, undertook the 72-hour journey through the arid desert's tough conditions, maneuvering the Trailhawk through varied terrain and extreme weather conditions with temperature ranging from over 40°C in the day to near-freezing temperatures at night.
- The Jeep® Compass Trailhawk is the first Indian SUV to traverse the vast and enormous Great Indian Desert avoiding any tarmac.

Mumbai | Friday | March 11, 2022: Jeep® India's adventurous and go anywhere, do anything spirit has earned the Jeep® Compass Trailhawk the honour of becoming the first Indian SUV to cross the Great Indian Desert in one go. The expedition's mission was to showcase the Jeep Compass Trailhawk's ruggedness and capability to navigate across the difficult terrain of the desert without touching any tarmac. The Jeep Compass Trailhawk adorned with the 'Trail-Rated' badge, accomplished the mission at hand with ease, demonstrating a competent desert rig with off-road capabilities and reliability to endure long and difficult journeys.

The Jeep Compass Trailhawk proved to be a reliable partner over the 1,280-kilometer voyage from Sri Ganganagar, Rajasthan, to Kutch, Gujarat. The Jeep Compass Trailhawk was challenged to its limit over the three day trip in the arid desert's tough conditions over varied terrain and extreme weather conditions with temperature ranging from over 40°C in the day to near-freezing temperatures at night. The terrain of the Great Indian Desert is covered by shifting sand dunes that get sediments from the alluvial plains and the coast and rocky features, which the Jeep Compass



Trailhawk managed effortlessly, owing to its salient features such as the first-in-segment 'Rock Mode'.

The adventurous Jeep Compass Trailhawk travelled through Alissar, Bikaner, Dhani, Army dunes, Small Rann, Kala Dungar, Virgin Dunes, Barner, Jaisalmer, Rann of Kutch, Sandstones, as well as arid regions of undulating sand hills, and many more unidentified and abandoned routes, adding to the challenges.

Despite the rocky cliffs, darkness, and dust, Abhimanyu Alsisar enjoyed this voyage thanks to the unparalleled comfort and convenience offered by off-roader. The Jeep Compass Trailhawk's trustworthy companionship allowed the expedition to go longer, discover new terrain, and marvel at the beauty and adventure of India's unique surrounding landscape.

Watch the full video here: <https://www.youtube.com/watch?v=kQJYtYIX-8I>

In response to the exhilarating adventure of the Jeep Compass Trailhawk across the Great Indian Desert, **Nipun J Mahajan, Head of Jeep Brand India**, remarked, "The Jeep Compass Trailhawk epitomises the Jeep brand's core DNA: an insatiable thirst to explore and go on exhilarating adventures and in this case, the SUV did not traverse tarmac even once. With the challenges we placed before the Jeep Compass Trailhawk, it proved and established itself as a bonafide off-road SUV. The Jeep Compass Trailhawk's features and capabilities will certainly make it the most preferred SUV for off-roading aficionados and adventure seekers."

The Jeep Compass Trailhawk is a versatile trail rated variant of the Jeep Compass equally capable for onroad and offroad adventures. The all-new Jeep Compass Trailhawk varies from the previous generation of the SUV in numerous aspects and has significant changes. The exclusive 'Rock Mode', higher suspension, as well as the 225/65R17 all-terrain tyres, make it ideal for off-roading voyages. They also provide a better grip on a range of terrain, including sand, mud, snow, and even rocks.

The Jeep Compass Trailhawk also sports the 'Trail Rated' badge, which signifies exceptional off-road performance in terms of traction, ground clearance, manoeuvrability, articulation, and water fording, as well as a range of advanced off-road features and capabilities.

Jeep® Brand:

Built on 80 years of legendary heritage, Jeep® is the authentic SUV with capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep® brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners



with a sense of security to handle any journey with confidence. Jeep® Wave, a premium owner loyalty and customer care program that is available to the entire Jeep line-up, is filled with benefits and exclusive perks to deliver Jeep owners the utmost care and dedicated 24/7 support.

The Jeep® vehicle line-up consists of the Cherokee, Compass, Gladiator, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left- and right-hand drive configurations and with gasoline and diesel powertrain options. Jeep is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

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