



Jeep® India Introduces the Grand Cherokee Signature Edition

Rugged Soul. First-Class Luxury. Unmatched Technology.

- The exclusive Grand Cherokee Signature Edition debuts with motorized side steps, dual rear-seat entertainment, and integrated dash cams—delivering elevated luxury and enhanced practicality.
- Tailored for discerning customers who seek distinction, technology, and prestige, this edition redefines luxury SUV benchmarks.
- The Signature Edition is priced at a **premium of INR 1,54,000** over the fully loaded Limited (O) variant, reflecting its premium enhancements.

Pune, 12th June 2025 – Jeep® India today announced the launch of the **Grand Cherokee Signature Edition**, a curated expression of refinement and innovation crafted for India's most discerning SUV enthusiasts. This exclusive edition blends first-class comfort with Jeep's iconic character, elevating the Grand Cherokee to compete with, and stand apart from established global luxury players. The Grand Cherokee Signature Edition is designed not just to compete, but to **redefine luxury SUV expectations**. With a commanding presence and a thoughtful suite of upgrades, it offers a **rare combination of American boldness and global refinement**, blending Jeep's legendary 4x4 DNA with indulgent comfort and cutting-edge technology.

At the heart of the Signature Edition is a suite of premium enhancements that amplify both style and functionality. **Motorized side steps** add elegance while offering seamless access for all passengers. Inside, rear passengers are treated to an **immersive dual 11.6-inch Android-based entertainment system** featuring high-resolution IPS panels, a Cortex A55 2.0 GHz processor, and built-in speakers. With **Wi-Fi, Bluetooth, Aux support, and dual-screen control**, this entertainment package offers a cabin experience that rivals executive-class SUVs or sedans. Further reinforcing its luxury credentials, the Signature Edition includes **integrated front and rear dash cameras**, offering 360° awareness and added peace of mind on every journey—making it as intelligent as it is indulgent.

"The Grand Cherokee Signature Edition reflects our ongoing commitment to offer discerning customers exclusive enhancements that elevate their driving experience," said **Kumar Priyesh, Business Head and Director – Automotive Brands, Stellantis India**. *"This edition is designed to meet the evolving expectations of enthusiasts who seek uncompromising luxury, smart technology, and a distinctive road presence—alongside the rugged sophistication that defines the Jeep brand."*

With limited availability the Grand Cherokee Signature Edition is a collector's choice—an SUV for those who refuse to blend in. The Grand Cherokee Signature Edition will be available at Jeep dealerships across

India starting **13th June 2025** at a premium of INR 1,54,000 over the fully loaded Limited (O) variant. For more information, please visit www.jeep-india.com.

About Jeep Brand:

Built on more than 80 years of legendary heritage, Jeep is the authentic SUV with capability, craftsmanship, and versatility for people who seek extraordinary journeys. The Jeep® brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence. Jeep® Wave, a premium owner loyalty and customer care program that is available to the entire Jeep® line-up, is filled with benefits and exclusive perks to deliver Jeep® owners the utmost care and dedicated 24/7 support.

In India, the Jeep vehicle line-up consists of the Wrangler, Compass, Meridian, and Grand Cherokee. India is the first country for the Jeep brand outside of North America to make 4 models locally and for exports to other right-hand drive markets around the world. The Jeep brand is part of the portfolio offered by leading global automaker and mobility provider Stellantis.

About Stellantis

Stellantis N.V. (NYSE: STLA / Euronext Milan: STLAM / Euronext Paris: STLAP) is a leading global automaker, dedicated to giving its customers the freedom to choose the way they move, embracing the latest technologies and creating value for all its stakeholders. Its unique portfolio of iconic and innovative brands includes Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, FIAT, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. For more information, visit www.stellantis.com.

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