



Jeep India's Wrangler Willys Limited Edition Sees Exceptional Demand, Now Sold Out

Pune, May 28, 2025- Jeep India is delighted to announce that the **Wrangler Willys Limited Edition** has completely sold out, just weeks after its launch. A bold nod to Jeep's iconic heritage, the limited-run model sparked immense excitement among driving enthusiasts and off-road purists across the country proving once again that authentic adventure never goes out of style.

The Wrangler Willys was introduced as a tribute to Jeep's iconic legacy, combining legendary 4x4 capability with exclusive design elements. Its swift sell-out is a testament to the brand's enduring appeal and the strong connection it shares with its growing community of adventurers in India.

Kumar Priyesh, Business Head & Director – Automotive Brands, expressed his appreciation: *"We are humbled and grateful for the enthusiastic response to the Wrangler Willys Limited Edition. The fact that it is now completely sold out reflects the deep love and trust our customers have in the Jeep brand. We thank our Jeep community for their support and passion, which continues to inspire us to bring them authentic, adventure-ready vehicles that honor our legacy."*

With the success of the Wrangler Willys, Jeep® India reaffirms its commitment to delivering distinctive, capable vehicles that speak to the spirit of freedom, adventure, and authenticity.

About Jeep Brand:

Built on more than 80 years of legendary heritage, Jeep is the authentic SUV with capability, craftsmanship, and versatility for people who seek extraordinary journeys. The Jeep® brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence. Jeep® Wave, a premium owner loyalty and customer care program that is available to the entire Jeep® line-up, is filled with benefits and exclusive perks to deliver Jeep® owners the utmost care and dedicated 24/7 support.

In India, the Jeep vehicle line-up consists of the Wrangler, Compass, Meridian, and Grand Cherokee. India is the first country for the Jeep brand outside of North America to make 4 models locally and for exports to other right-hand drive markets around the world. The Jeep brand is part of the portfolio offered by leading global automaker and mobility provider Stellantis.

About Stellantis

Stellantis N.V. (NYSE: STLA / Euronext Milan: STLAM / Euronext Paris: STLAP) is a leading global automaker, dedicated to giving its customers the freedom to choose the way they move, embracing the latest technologies and creating value for all its stakeholders. Its unique portfolio of iconic and innovative brands

includes Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, FIAT, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. For more information, visit www.stellantis.com.



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For more information, contact:

Sabyasachi Ghosh | Head of PR and Communications, Jeep India

M: +91 96771 43453 | **E:** sabyasachi.ghosh@stellantis.com

Tanya Mitra | FleishmanHillard

M: +91 99712 72212 | **E:** tanya.mitra@fleishman.com

Samanta Sagar | FleishmanHillard

M: +91 94725 76909 | **E:** samanta.sagar@fleishman.com