



Jeep® India Launches two exciting Special Editions of its three row Jeep Meridian

The Jeep Meridian now gets enhanced sophistication and style while strengthening its adventure DNA

- The brand introduces *Jeep Meridian X* and *Jeep Meridian Upland* offering its customers a distinctive lifestyle for their adventures in urban and offroad
- The Jeep Meridian now gets two new colours: Silvery Moon & Galaxy Blue The new edition continues to deliver several best-in-class features and is a blend of refinement, sophistication, and 4x4 capabilities which makes it one of the most premium offerings in the D-SUV segment
- Bookings for the two special editions of the Jeep Meridian are now open at all Jeep dealerships and on the Jeep India website
- The Jeep Meridian Special Edition range starts at INR XXXX/- and is available for deliveries with immediate effect

Pune, 10th April 2023: The new Jeep® Meridian is getting another bold look based on customer demand. The iconic premium SUV brand is introducing two limited special editions the Jeep Meridian X and Jeep Meridian Upland highlighting the duality of Adventure and Sophistication. The special editions deliver Jeep brands legendary 4x4 capability with new styling and accessory pack that further accentuates the award-winning styling of Jeep Meridian. The Special Editions will also sport two additional colours Silvery Moon and Galaxy Blue that offers a unique visual cue to the new offerings. The special edition offers distinctive look and will offer customers option to select a variant based on their style and personality.

The 'Urban focused' Jeep Meridian X is designed for customers looking for sophistication and elegance and expecting a premium urban drive experience. This edition will offer a more premium and sophisticated feel, elevating the SUV's upmarket feel. The Jeep Meridian X offers



stylish Body Colour Lowers, Grey Roof, and Alloy Wheels with Grey Pocket. Furthermore, it provides exterior modifications such as side moulding, puddle lamps, and interior modifications such as ambient lighting. In addition, buyers of both the variants will be offered the rear entertainment package at 50% of the selling price.

The 'Adventure oriented Jeep Meridian Upland is intended for individuals who would like to 'Go Anywhere, Do Anything'. It is targeted at those who want to drive through different terrains and have a thrilling experience while following their passion. It includes exterior modifications such as a Hood Decal and a Roof Carrier in addition to Splash Guards, Boot Organizer, Premium Footsteps, Sunshades, Special Cabin, Cargo mats and a Tire Inflator.

Commemorating the launch of the Jeep Meridian's special edition in India, **Mr. Nipun J Mahajan, Head of Jeep Brand India**, said, "We are very excited to launch the special edition of the Jeep Meridian highlighting the duality of the SUV in distinct styling. We're taking the Jeep Meridian to another level with the new Special Editions, which adds a distinctive look that will stand out on both the off-road trails and on the streets. The accessory pack on offer makes the distinction of the duality of the Jeep Meridian accentuated more either on its adventurous side and a unique styling for more urban customers who prefer the SUV for its premium and sophisticated feel."

The Meridian three-row SUV leverages its globally proven engineering prowess coupled with Indian insights to deliver an authentic SUV experience with high level of sophistication. This SUV redefined the premium SUV segment with its many best-in-class features, including the fastest acceleration and highest power-to-weight ratio. The highly capable & agile SUV can go from 0-100 km/h in just 10.8 seconds and can attain a top speed of 198 km/h.

The new special edition offers a significantly attractive proposition coupled with the Jeep® Wave Exclusive Program that is available to the entire Jeep line-up. The premium customer care program entails 3 years of Jeep Comprehensive Warranty, Jeep Express Service packages starting in 90 mins, Jeep Courtesy Edge & Segment First Customer Contact Programs



- Jeep Genius and Jeep Adventure Concierge to help customers gain unparalleled ownership experience.

Bookings for the Jeep Meridian's Special Edition are now open at Jeep dealerships and on the Jeep India website (jeep-india.com) with prices starting INR XXXX. Deliveries of the Jeep Meridian Special Editions will start by the second half of April 2023.