



Jeep India introduces 'Jeep Wave® Exclusive' one of its kind premium customer experience and ownership program

Launched alongside start of sale of BS6-II compliant vehicle lineup

- The Jeep Wave® Exclusive, a premium owner loyalty and customer care program is available to the entire Jeep line-up, and is filled with benefits and exclusive benefits to deliver Jeep owners the utmost care and dedicated 24/7 support.
- The 'Jeep Wave® Exclusive' program aims to offer Jeep customers a one-of-a-kind unique and premium customer experience
- The new program exclusive to Jeep customers will allow them to unlock full potential of their vehicle and enjoy exclusive benefits during the ownership journey
- As part of the Jeep Wave® Exclusive program, Jeep Customers will now benefit from:
 - 3 years of **Jeep Comprehensive Warranty**: Peace of mind to customers covering all the parts with exclusions limited to consumables and wear & tear
 - **Jeep Courtesy Edge**: Loaner Jeep SUV / mobility solution during the repair period
 - **Jeep Express Service**: 90 minutes Service Delivery Time
 - **Jeep Genius**: Segment first exclusive online service for customers to explore full potential of their Jeep, Brand Capability & Product Features
 - **Jeep Adventure Concierge**: Segment first exclusive offering for Jeep customers for their curated offroad Adventures
- **#NothingElseButJeep** campaign to detail the program benefits through social media activation

31st March 2023, Pune: Jeep India has introduced Jeep Wave® Exclusive, a premium customer experience program that ensures a hassle-free and enhanced ownership experience by offering a range of services. The new program comes with the introduction of the new BS6 phase II compliant range and promises to offer a unique and premium experience beyond the showroom and through the customers' ownership journey.

Jeep® Wave Exclusive Program is available to the entire Jeep line-up, and is filled with benefits and exclusive benefits to deliver Jeep owners the utmost care and dedicated 24/7 support. The premium customer care program entails 3 years of Jeep Comprehensive Warranty, Jeep Express Service packages starting in 90 mins, Jeep Courtesy Edge & Segment First Customer Contact Programs – Jeep Genius and Jeep Adventure Concierge to help customers gain unparalleled ownership experience.

Commenting on the launch of this premium service program, **Mr Nipun J Mahajan, Head of Jeep Brand India**, said, "Jeep® Wave Exclusive is our commitment to an excellent and enhanced ownership experience for our Jeep customers. Jeep is a global premium brand, and we want our customers to experience the premium Jeeplife throughout their ownership journey. With the high-quality aggregates and uncompromised build, the Jeep Wave® Exclusive offerings will provide our customers with the peace of mind they expect from the brand."



Listed below are the details of the Jeep® Wave Exclusive initiative:

- **3 years Jeep Comprehensive Warranty** that provides peace of mind to customers covering all the parts with exclusions limited to consumables and wear & tear with no questions asked for warranty claims. This class-leading warranty across the range highlights the confidence Jeep India has in its products and service offerings.
- **Jeep Express Service starting at 90 minutes** offered for swift action on customer support. The same also assures quality service with time-saving benefits. As an added convenience, customers can also avail pick-up and drop-off services.
- **Jeep Courtesy Edge** offers a loaner Jeep SUV / mobility solution if mechanical repairs take longer than 96 hours.
- **Jeep Genius** Segment first exclusive online service for customers to explore full potential of their Jeep, Brand Capability & Product Features .
- **Jeep Adventure Concierge** Segment first exclusive offering for Jeep customers for their curated offroad Adventures

Jeep Wave® Exclusive program will apply to all existing purchased or leased Jeep® Brand vehicles except for the Jeep Comprehensive Warranty which will be available for vehicles purchased from 1st April 2023 onwards.

Jeep® Brand:

Built on 80 years of legendary heritage, Jeep is the authentic SUV with capability, craftsmanship, and versatility for people who seek extraordinary journeys. The Jeep® brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to undertake any journey with confidence.

In India, the Jeep vehicle line-up consists of the Wrangler, Compass, Meridian, and Grand Cherokee. India is the first country for Jeep outside of North America to make four models locally and for exports to other right-hand drive markets around the world Jeep is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis.

About Stellantis

Stellantis (NYSE / MTA / Euronext Paris: STLA) is one of the world's leading automakers and a mobility provider. Its storied and iconic brands embody the passion of their visionary founders and today's customers in their innovative products and services, including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, Fiat, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. Powered by our diversity, we lead the way the world moves – aspiring to become the greatest sustainable mobility tech company, not the biggest, while creating added value for all stakeholders as well as the communities in which it operates. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

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